

Brown University Poster and Sidewalk Advertising Policyⁱ

Postering

1. Posters may be attached and displayed only on surfaces designed and designated for such purposes, for example, kiosks, display panels, and bulletin boards.
2. Display of any poster or other material on the exterior of any buildings, landscape features (including trees and light posts) or other surfaces not specifically designated and designed as a poster display area is strictly prohibited. Posters may not be attached to doors, walls, window, gates, sidewalks, benches, or other places not designated for poster placement.
3. Materials must be mounted with painter's tape, pushpins, paper staples, or other means to allow removal without surface defacement. Stickers shall be affixed in the aforementioned manner - not with their adhesive backings.
4. All out-dated material shall be removed upon its outdating. Each exterior display area shall be cleared weekly by Facilities Management.
5. Reimbursement for any restoration costs (i.e., paint removal, cleaning, removal of residual substances, and so on) will be responsibility of the violating party.
6. All publicity materials must clearly identify the sponsor.
7. Advertising may not occur until the location for the event has been confirmed and the event has been approved.
8. Materials may not promote alcohol or drunkenness as the focus of the event.
9. No materials may be posted on top of one already posted. Materials which have clearly expired may be removed. Otherwise the removal of any valid advertising materials by anyone other than an authorized university personnel is prohibited.
10. There is a one-week limit on hanging banners.
11. Groups are responsible for removing banners when their time has expired. Banners not removed by their groups will be discarded.

Sidewalk Chalking

12. Sidewalk Chalking is permitted on horizontal surfaces that are exposed to rain where it will naturally be washed away. These surfaces cannot be under overhangs or other areas that would block the surface from being exposed to rain. The chalking must be on University Greens property only. No chalking is permitted on Providence public sidewalks. Sidewalk space can be reserved through the SAO.

University Green spaces can be identified on a campus map found here:

http://www.brown.edu/Facilities/Facilities_Management/docs/GR-330R1_30x42L.pdf

13. Only water-soluble chalk may be used for sidewalk chalking.

14. Chalking is strictly prohibited on vertical surfaces such as buildings walls, vertical steps, columns; etc.

15. Any individual or student organization utilizing sidewalk chalking for advertising is responsible for removing any chalking of outdated materials that has not naturally washed away within 3 days after the event is over.

16. Removal of substance that damages public property shall be the responsibility of the persons or parties established as the violators and reimbursement for any restoration costs (i.e., paint removal, cleaning, removal of residual substances, and so on) will be responsibility of the violating party.

17. Chalking space can be reserved for a week at a time. After one week, the sponsoring group must remove the chalk from the sidewalk.

Sidewalk Taping

18. The use of tape to write on the sidewalks and stairs is not permitted. Any group found in violation of this policy will be charged a Facilities Clean-Up Fee.

ⁱ Adapted from the NC State University Policies, Regulations and Rules Guidelines.